WE MEAN BUSINESS

IT'S NICE TO MEET YOU.

TechTown is Detroit's business innovation hub. As the city's most established business accelerator and incubator, we provide a powerful connection to a broad network of resources, catalyzing entire communities of entrepreneurs best poised to energize the local economy.

As Detroit reinvents itself, so TechTown works to reinvent Detroit.

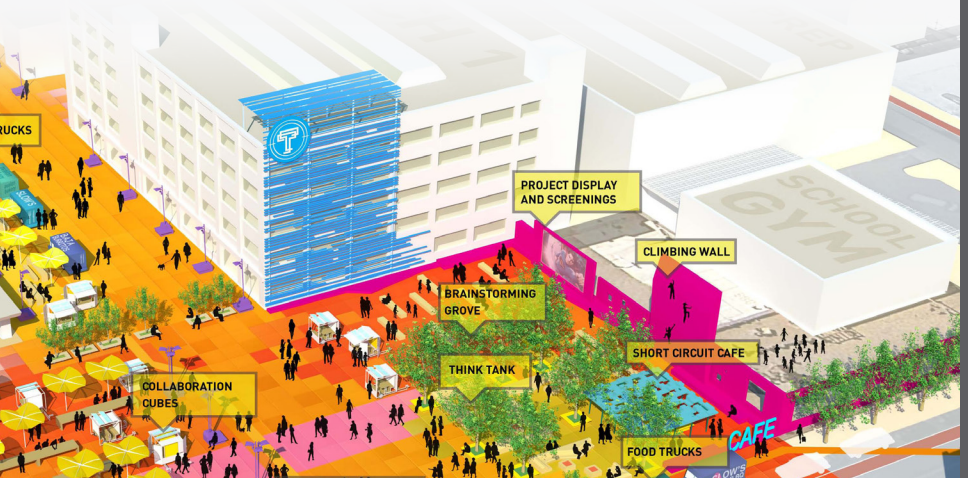
Nexus of Detroit's Innovation District

WHERE TALENT, TECHNOLOGIES AND CAPITAL CONVERGE

Home to entire communities of startups through acceleration, incubation, co-working and events

Neighboring district assets:

College for Creative Studies
Detroit Creative Corridor Center
Detroit Future City
Henry Ford Health System
Living Cities Integration Initiative
NextEnergy
Wayne State University



WHO WE ARE: TECHTOWN DETROIT

LABS *tech-based programs*

Labs Venture Accelerator
Detroit Technology Exchange
Incubation
Tech commercialization

BLOCKS *place-based programs*

Blocks Retail Boot Camp
SWOT City

SPACE *available workspace*

Offices & labs
Junction440 (co-working)
Meeting & event space

LABS
We know tech.

Programs supporting tech startups and the development, attraction and retention of tech talent

2013

Companies created

Companies served

Funding leveraged into companies served

Jobs retained

Jobs created

LABS VENTURE ACCELERATOR

This program turns early stage tech startups into sustainable, market-ready businesses

DETROIT TECHNOLOGY EXCHANGE (DTX)

Programmatic partnership designed to recruit and groom talent for tech entrepreneurship and convert innovative technologies into Detroit startups

Partners:

TECHTOWN DETROIT · BIZDOM JOIN THE FAMILY OF COMPANIES · Invest Detroit · dc3 DETROIT CREATIVE CORRIDOR CENTER

DTX Launch Detroit: summer tech accelerator for college students & recent grads

D-Venture: an executive-in-residence program

DTX Fellows: a fellowship program

INCUBATION

Customized support for tech startups

TECH COMMERCIALIZATION

Moving university and health system technologies to market

BLOCKS
We get Detroit.

Programs transforming underserved neighborhoods into thriving economies and passionate retail entrepreneurs into savvy business owners

2013

Jobs created

Jobs retained

Funding leveraged into companies served

Companies created

Companies served

BLOCKS RETAIL BOOT CAMP

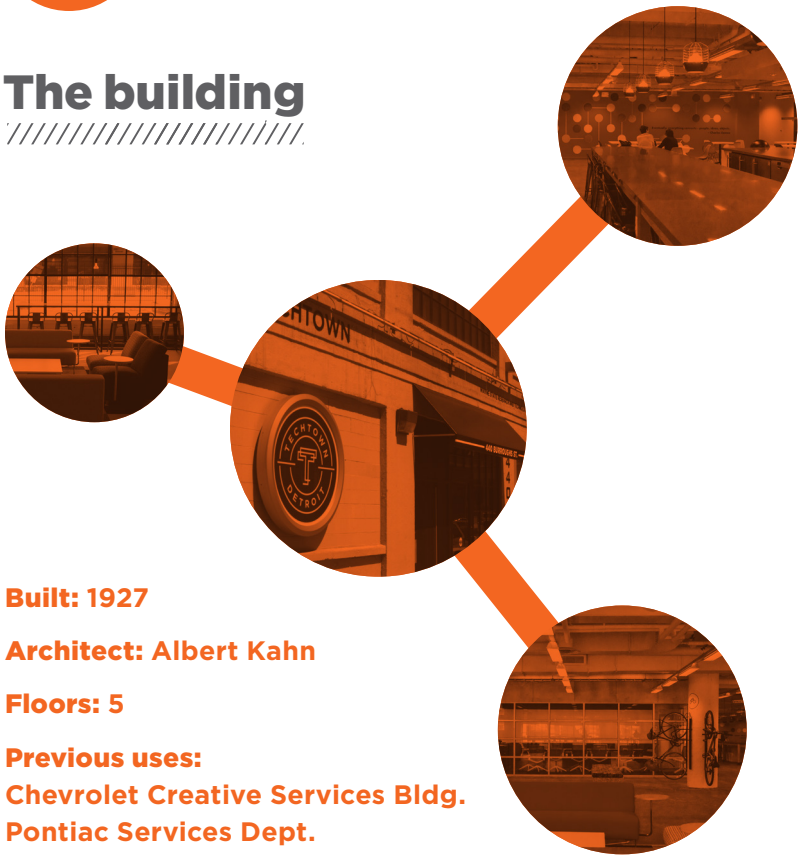
Prepares serious entrepreneurs with strong retail concepts for the successful launch of their brick-and-mortar business in a core Detroit commercial district

SWOT CITY

Combines economic development and start-up acceleration strategies to transform Detroit's historically underserved neighborhoods into vibrant and dense communities

SPACE
Stay a while.

The building



Built: 1927

Architect: Albert Kahn

Floors: 5

Previous uses:
Chevrolet Creative Services Bldg.
Pontiac Services Dept.

Get this:

The Corvette was designed here

OFFICE & LAB SPACE

Commercial real estate for innovative Detroit businesses

JUNCTION440

Co-working community offering Detroit entrepreneurs an affordable, flexible and collaborative work environment

MEETING & EVENT SPACE

Recently renovated first floor includes event space with seating up to 180; meeting, conference and training rooms; open, galley-style kitchen with café seating

Energizing Detroit's Economy

THE NUMBERS ARE TELLING

Beyond education and encouragement, the numbers speak to a steadfast commitment to execute. **Between 2007 and 2013:**

866
Companies served

1,155
Jobs created

$103 million
follow-on funding secured by companies served

2013 COMBINED IMPACT FOR TECHTOWN PROGRAMMING

90
Companies served

237
Jobs retained

19
Companies created

55 *Jobs created*

$7.25 million
Funding leveraged into companies served

Engage

/techtowndetroit

@techtowndetroit

Learn more

techtowndetroit.org

Contact

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media@techtowndetroit.org

MAJOR INVESTORS

New Economy Initiative for Southeast Michigan

U.S. Department of Housing & Urban Development

U.S. Department of Health & Human Services

Michigan Economic Development Corp.

Marjorie S. Fisher Endowment Fund of the Community Foundation for Southeast Michigan

Wayne State University

JPMorgan Chase Foundation

Michigan Small Business Development Center

The John S. and James L. Knight Foundation

The Kresge Foundation

FOUNDING PARTNERS

Wayne State University

Henry Ford Health System

General Motors Co.

TechTown Detroit is a 501(c)(3) nonprofit.