

TechTown Detroit Conference & Event Space

Pricing and Seating Capacity

We have spaces for many types of events and will be happy to customize your reservation to suit your group's needs. Costs depend on the time/day of your event, as well as the amenities and services your event requires. Complete the Reservation Form to book your next event or meeting at techtowndetroit.org/meeting-space!

SPACE	ROOM CAPACITY	HOURLY RATE BEFORE 5 P.M.	HOURLY RATE AFTER 5 P.M. AND WEEKENDS	DAY RATE 6 TO 8 HOURS BEFORE 5 P.M.
TechTown Detroit 440 Burroughs				
Hoist / Showroom	12	\$75	\$75	\$450
Toolbox / Work Bench / Dyno Room / Wind Tunnel / Collision Shop	4 - 8	\$50	\$50	\$300
Bay 1 / Bay 2	90	\$125	\$150	\$750
Garage (Bay 1 and Bay 2)	180	\$200	\$250	\$1,200
Test Track / Proving Grounds	30	\$100	\$125	\$600
Industry Innovation Center 461 Burroughs <i>(Not available on weekends for booking)</i>				
The Atrium	Up to 300	\$180	\$200	\$1,300
The Auditorium	Up to 122	\$180	\$200	\$1,300
Both Atrium and Auditorium		\$300	\$350	\$2,300
Tesla / Edison	Up to 25	\$125	\$150	\$750
The Inventors	Up to 25	\$200	\$250	\$1,200
Franklin	Up to 12	\$75	\$75	\$450

Capacity based on room configuration

SPACE	ROOM CONFIGURATION							NUMBER OF EXPO TABLES
	BOARDROOM	HORSESHOE (U-SHAPE)	BANQUET	CLASSROOM	THEATER	PODS	RECEPTION	
Bay 1 / Bay 2	30	25	40	30	90	32	80	6
Garage (Bay 1 and Bay 2)	40	50	80	60	180	64	180	12
Test Track / Proving Grounds	20	20	20	20	30	—	—	6
Tesla / Edison	16	18	—	18	18	—	—	9
The Inventors	50	50	—	50	50	24	—	18

The following rooms not listed in the table above are set up in one configuration: Hoist / Showroom (boardroom), Toolbox / Work Bench / Dyno Room / Wind Tunnel / Collision Shop (boardroom), Atrium (reception), Auditorium (classroom) and Franklin (boardroom). Reference table at top for room capacities.

RESERVATION HOURS TechTown Detroit: Monday and Friday, 8 a.m. – 6 p.m.; Tuesday-Thursday, 8 a.m. – 8 p.m.; Saturday, 10 a.m. – 2 p.m.
Industry Innovation Center: Monday and Friday 8 a.m. – 6 p.m.; Tuesday, Wednesday and Thursday, 8 a.m. – 8 p.m.
 Please call (313) 879-5250 to discuss reservations outside these times.

STANDARD RENTAL INCLUDES: Tables (6ft.) & chairs, projector and/or monitor. High-top tables and linen are not included in the room setup and may incur additional charges.
 Additional A/V such as projection, lights, etc. in the Auditorium and Atrium requires an AV technician. Quote will be provided upon request.
 Additional cleaning, security and staff fees may also apply.

