

TechTown Detroit Conference & Event Space

Pricing and Seating Capacity

We have spaces for many types of events and will be happy to customize your reservation to suit your group's needs. Costs depend on the time/day of your event, as well as the amenities and services your event requires. Complete the Reservation Form to book your next event or meeting at techtowndetroit.org/meeting-space!

SPACE	ROOM CAPACITY	HOURLY RATE	
		BEFORE 5 P.M.	AFTER 5 P.M. AND WEEKENDS
TechTown Detroit 440 Burroughs			
Hoist / Showroom	12	\$75	\$75
Toolbox / Work Bench / Dyno Room / Wind Tunnel / Collision Shop	4 - 8	\$50	\$50
Bay 1 / Bay 2	90	\$125	\$150
Garage (Bay 1 and Bay 2)	180	\$200	\$250
Test Track / Proving Grounds	30	\$100	\$125
Industry Innovation Center 461 Burroughs (Not available on weekends for booking)			
The Atrium	Up to 300	\$180	\$200
The Auditorium	Up to 132	\$180	\$200
Both Atrium and Auditorium	Up to 300	\$300	\$350
Tesla / Edison	Up to 40	\$100	\$125
The Inventors	Up to 100	\$200	\$250
Franklin	Up to 12	\$75	\$75

* Day Rate = Rentals of six or more hours shall receive a 10% discount of the space fee

Capacity based on room configuration

SPACE	ROOM CONFIGURATION							NUMBER OF EXPO TABLES
	BOARDROOM	HORSESHOE (U-SHAPE)	BANQUET	CLASSROOM	THEATER	PODS	RECEPTION	
Bay 1 / Bay 2	30	25	40	30	90	32	80	6
Garage (Bay 1 and Bay 2)	40	50	80	60	180	64	180	12
Test Track / Proving Grounds	16 - 20	16 - 20	20	20	30	—	—	6
Tesla / Edison	12 - 16	16 - 18	36 - 42	18	35	32	35 - 40	6 - 8
The Inventors	50	50	72 - 86	50	80 - 100	64	80 - 100	12 - 18

The following rooms not listed in the table above are set up in one configuration: Hoist / Showroom (boardroom), Toolbox / Work Bench / Dyno Room / Wind Tunnel / Collision Shop (boardroom), Atrium (reception), Auditorium (classroom) and Franklin (boardroom). Reference table at top for room capacities.

RESERVATION HOURS TechTown Detroit: Monday and Friday, 8 a.m. – 6 p.m.; Tuesday-Thursday, 8 a.m. – 8 p.m.; Saturday, 10 a.m. – 2 p.m.

Industry Innovation Center: Monday-Friday 8 a.m. – 5 p.m.

Please call (313) 879-5250 to discuss reservations outside these times.

STANDARD RENTAL INCLUDES: Tables (6ft.) & chairs, projector and/or monitor. High-top tables and linen are not included in the room setup and may incur additional charges.

Additional A/V such as projection, lights, etc. in the Auditorium and Atrium requires an AV technician. Quote will be provided upon request.

Additional cleaning, security and staff fees may also apply.

