TechTown is Detroit’s entrepreneurship hub. We’re a different kind of incubator and accelerator, with a full suite of programs for both tech and neighborhood small businesses. We work with businesses at all stages, helping startup, emerging and established companies develop, launch and grow.

TechTown was founded in 2000 by Wayne State University, Henry Ford Health System and General Motors. In 2004, TechTown incorporated as a nonprofit and established its headquarters in a landmark 1927 Albert Kahn building just north of the Wayne State campus.

Originally founded to support tech-based spinoffs from the university, we soon realized that our incubation and acceleration strategies for tech companies could help strengthen neighborhood small businesses and commercial corridors across Detroit. Today, we offer a full suite of entrepreneurial services for tech and neighborhood businesses, with satellite offices across the city.

Our five-story building serves as an entrepreneurial hub, housing the TechTown administrative offices, our Junction440 coworking community, meeting and event space, and numerous businesses and organizations working across sectors to drive progress in Detroit. TechTown works in close partnership with Wayne State’s Office of Economic Development, the university’s hub for catalyzing business activity in Midtown and across the Detroit region.
Impact highlights

2007–2018

1,546 Jobs created
2,325 Companies served

$144,943,523 Funding leveraged into companies served

2018

135 Jobs created
50 Companies created
363 Companies served
212 Open office hours

799 Network Referrals
$12,634,315 Funding leveraged into companies served
TechTown’s Blocks programs help launch, stabilize and grow brick-and-mortar small businesses and catalyze neighborhood commercial districts. Programs within Blocks include SWOT City, which provides customized, one-on-one support to new, emerging and established neighborhood small businesses, and Retail Services, which includes our Retail Boot Camp as well as pop-up incubation, customized coaching and workshops.

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>Jobs created</td>
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<tr>
<td>Companies created</td>
<td>42</td>
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<tr>
<td>Companies served</td>
<td>272</td>
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<tr>
<td>Open office hours</td>
<td>169</td>
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<tr>
<td>Network Referrals</td>
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<td>Funding leveraged</td>
<td>$2,679,913</td>
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<table>
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<tr>
<th>Ethnicity</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Female</td>
<td>57%</td>
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<tr>
<td>African American</td>
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<tr>
<td>Caucasian</td>
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<tr>
<td>Middle Eastern</td>
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<tr>
<td>Male</td>
<td>43%</td>
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<tr>
<td>Asian</td>
<td>1%</td>
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<tr>
<td>Hispanic</td>
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TechTown’s Labs programs include tech-centric business acceleration, as well as proof of concept, incubation and commercialization services. Programs within Labs include DTX Launch Detroit, a summer accelerator specifically for Michigan college students and recent graduates, and the TechTown Business Incubation Center, supporting companies that are beyond the idea stage and ready for one-on-one, customized support.

2018

- **43** Jobs created
- **8** Companies created
- **91** Companies served
- **43** Open office hours
- **252** Network Referrals
- **$9,954,402** Funding leveraged into companies served

**Demographics:**
- **28%** Female
- **21%** African American
- **21%** Caucasian
- **13%** Middle Eastern
- **72%** Male
- **17%** Asian
- **4%** Hispanic
- **2%** Other

*Unaudited*
SPACETechTown’s Midtown hub includes the coworking space, meeting and event space, labs and offices, pop-up opportunities and an extensive schedule of public programs to serve the needs of entrepreneurs.

2018

351 coworkers

154 high-tech, startup, small business and nonprofit tenants

200 Pop-up breakfasts, lunches and food trucks

180,000+ visits

94 Local vendors at The SHOP retail pop-up