

TECHTOWN DETROIT'S  
ANNUAL CELEBRATION & BENEFIT

# TOAST *of the* TOWN

FEATURING  
THE SALUTE AWARDS

SEPT. 25, 2024 | 5-9 P.M.

## SPONSORSHIP LEVELS

	\$25,000	\$10,000	\$5,000	\$2,500
Presenting sponsor title treatment	◆			
Opportunity to include pre-recorded message in Salute Award Ceremony	◆ (1 min)	◆ (30 sec)		
Recognition in select press releases • Sent up to 20-40 media contacts	◆ Quote	◆		
Verbal recognition from stage in welcome and closing remarks	◆	◆	◆	
Logo placement in promotional collateral and event signage	◆	◆	◆ (digital only)	◆ (digital only)
Inclusion in promotional emails • Estimated reach: 9,000+/email	◆ (6 emails)	◆ (4 emails)	◆ (2 emails)	◆ (1 email)
Inclusion in social media posts • Estimated impressions: 3,500 per post	◆ (4 posts)	◆ (3 posts)	◆ (2 posts)	◆ (1 post)
Name/logo inclusion on TechTown's website • Estimated views: 300/day	◆	◆	◆	◆
Tickets to Toast of the Town	12	8	6	4

FOR MORE INFORMATION ON HOW TO SPONSOR TOAST OF THE TOWN,

or to learn more about TechTown Detroit, please contact Alexandra Borngesser  
at [aborngesser@wayne.edu](mailto:aborngesser@wayne.edu) or (248) 229-6665

Customized packages are available. Sponsorship deadline: Sept. 11, 2024